



Thursday, October 18, 2007

Dear Section V Cross Country Coach,

Fleet Feet Sports, a running, walking and multisport shop in Rochester, introduced a Cross Country Scholarship Fund in 2005. That year we were pleased to award \$500 Fleet Feet Scholarship Award to Lauren Phillips of Batavia HS. In 2006, Ben Mears of Wayne HS and Mike Geary of Brighton HS won. The intent of the Fleet Feet Scholarship is to award a Section V High School Senior, who is graduating in June 2008; who also competed in three or more Cross Country Seasons. Indeed, other criteria are included, but the Fleet Feet Scholarship will be awarded to one eligible XC Runner. The Fleet Feet Scholarship is worth \$500 and will be payable to the college the athlete will be attending in Fall 2008, in order to offset some tuition costs.

The Fleet Feet Scholarship is the brainchild of the owner's, David Boutillier and Ellen Brenner-Boutillier, who both ran competitively in High School Cross Country; Ellen for Walt Whitman in Long Island and David for Webster. David went on to run at the University of Rochester and his XC Team earned the 1991 Division III National Title. David and Ellen understand the rigors of athletic achievement, along with the dynamics of building a strong cohesive team which is the backbone for this scholarship.

The unique attribute of the Fleet Feet Scholarship Award winner is not that they are the fastest on the team or the brightest student, but that the individual embodies the following characteristics:

- Strong Work Ethic
 - The athlete that does not whine, is willing to go the extra mile to improve themselves, determined, simply works hard to better themselves and their team and doesn't quit
- Strong Team Player
- Has potential to be a strong runner or is a strong runner
- Dedicated to their academics and is an above average student
- Values the sense of community through volunteerism

These points just highlight some of the requirements to earn the Fleet Feet Scholarship.

We are writing all Section V XC Coaches and are seeking your assistance in this process. Only one athlete will be awarded the Fleet Feet Scholarship this year. Attached are the details on how to nominate your athlete. The athlete has to do work as well, but you the coach get to nominate the athlete. We ask that you submit only one eligible athlete per school. As a coach, you'll know once you read the criteria which athlete of yours truly fits the bill and is deserving of such. We look forward to your application and learning more about your fabulous athlete. Applications are due by November 15th. If you have any questions, please don't hesitate to contact us.

Regards,

David and Ellen Boutillier

2210 Monroe Avenue • Rochester, NY 14618 • (585) 697-3338

Website: www.fleetfeetrochester.com

E-Mail: info@fleetfeetrochester.com

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The Fleet Feet Scholarship will be awarded on a competitive basis once for the 2007 Cross Country Season. The Fleet Feet Scholarship is worth \$500 and will be payable to the college the winner will be attending for Fall 2008 as part of tuition expenses. If the winner does not wind up attending college in the Fall of 2008, then the scholarship funds will not be awarded.

Scholarship Applications Due: Thursday, November 15th, 2007

Scholarship Winner Announcement: Friday, November 30th, 2007

To announce the winner we will contact the XC Coach first, in order to plan the appropriate arrangement to notify the athlete and their parent/guardian.

High Level Scholarship Criteria:

- Applicant must be a High School Senior at a Section V School that will be graduating in Spring 2008.
- Applicant must be attending Post Secondary Education including 2 or 4 year colleges and trade or technical schools.
- Applicant must have competed in three or more seasons of Cross Country including 2007 XC Season.
- Applicant must be interested in running Fall 2008 Cross Country during post secondary education.
- Applicant must have a cumulative grade point average of at least 3.0 out of 4.0 or 85 out of 100.
- Applicant must have a history of community service volunteering
- Receiving the award does not preclude the applicant from applying for and accepting other scholarships, loans, grants or other aid.
- The applicant must also submit a One Page (single spaced/one sided) HAND WRITTEN and legible essay on "Why I run"
- The completed application must be filled out in the Coaches Section and the Athletes Section and **must be submitted by Thursday, November 15th to**

**Fleet Feet Sports
Attn: Fleet Feet Scholarship
2210 Monroe Avenue
Rochester, NY 14618**

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Criteria for Selecting Your Candidate Athlete

Use these criteria along with the high level criteria to determine your candidate

- Strong Work Ethic
 - The athlete that had excellent attendance to practice
 - The athlete that listens to the coach and trusts the coaches judgment and respects the coach and their peers
 - The athlete that does not quit
 - The athlete that is determined to succeed or be better each time
 - The athlete that appreciates their abilities and doesn't take it for granted
 - The athlete that gives 100% during practice and during races
 - The athlete that learns from their errors and works on their weaknesses
- Strong Academic Standing
 - The athlete that can balance training and school
 - The athlete that works hard at school
 - The athlete that is an above average student
- Strong Character
 - The athlete that is competitive however in a positive sense. The one that does not get jealous, but is confident; knows when they made a mistake, knows when they didn't give it all; and knows when they have been beat, but can stand tall and know they just have to try harder next time. This athlete also knows that if they did succeed to take it graciously, but still work harder for the next time.
 - Positive Outlook. Knows a good day from a bad, but can find good in the end of the day. If your team got beat or if they got beat, to remain upbeat and not sulk.
 - Has respect for those around them including teammates, classmates, teaches, coaches or competitors.
 - Helps their teammates. Strong team spirit and helps to pull the team together.
 - Demonstrates good sportsmanship; expresses compassion and sensitivity for all people
- Athletic Ability
 - This athlete need not be the best performer, but the athlete that works hard, has talent and potential. It could be your 1st, 5th or 8th person on the team, but you know they have it in them to be good and they work to continually improve, while keeping balance in their life between school, practice, family and other activities.
- Volunteer Service
 - This athlete has volunteered to his/her community
- It's the athlete that if your whole team was made up of your job as a coach would be easier.

Now, based on the above criteria, if you have a candidate in mind please fill out the corresponding form and have the candidate fill out their section by the dates previously noted. We ask that you also have the parent or guardians permission to nominate your candidate. The Parent or Guardians signature will be required. You, the coach, will be notified on November 30th if your candidate has won the Fleet Feet Scholarship.

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PART I: TO BE FILLED OUT BY THE CROSS COUNTRY COACH

SECTION A: Coach Information – PLEASE COMPLETE IN INK AND PRINT CLEARLY

NAME: FIRST _____ LAST _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE: (DAY PHONE) _____ (NIGHT PHONE) _____

EMAIL ADDRESS _____

HIGH SCHOOL YOU COACH CROSS COUNTRY FOR _____ CROSS COUNTRY TEAM NAME _____

HIGH SCHOOL STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

HIGH SCHOOL PRINCIPAL _____ HS PRINCIPAL CONTACT NUMBER _____

SECTION B: Candidate Information – PLEASE COMPLETE IN INK AND PRINT CLEARLY

This section is where you tell us who your recommended or nominate for the Fleet Feet Scholarship

CANDIDATES NAME: FIRST _____ LAST _____

CANDIDATES STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

CANDIDATES TELEPHONE: (DAY PHONE) _____ (NIGHT PHONE) _____

GENDER: Male Female (Circle One) AGE _____ BIRTHDATE _____

GRADE POINT AVERAGE _____

What school or schools is the candidate applying for?

Has the candidate been accepted to any schools yet? If yes, what schools?

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I _____ (coaches name) certify that this candidate athlete _____ (athletes name) characterizes what the Fleet Feet Scholarship is about; good sportsmanship, hard working, academically astute along with having a positive attitude. I fully endorse the submission of this candidate's application for the Fleet Feet Scholarship.

Coaches Signature _____

Coaches Printed Name _____ Date _____

Parent or Guardians Signature _____

Parent or Guardians Printed Name _____ Date _____

Candidate Athlete's Signature _____

Candidate Athlete's Printed Name _____ Date _____

PART II: TO BE FILLED OUT BY THE CANDIDATE ATHLETE

The candidate athlete is to provide a One Page (single spaced/one sided) Essay, HAND WRITTEN and legible on "WHY I RUN?". This Essay can be attached to the Scholarship Application during submission.

PART III: CERTIFICATION

I certify that the candidate athlete completed the essay and helped provide accurate information to the coach for submission of the Fleet Feet Scholarship Application. I also understand that the candidate will be disqualified if the requested information is not attached. If my child is given a scholarship, I agree that his/her name, photograph and information about this scholarship may be used by Fleet Feet Sports for publicity purposes. I also understand that if the candidate does not attend Secondary Education in Fall 2008 that the Fleet Feet Scholarship funds will not be awarded. I certify and agree to the official rules as stated.

SIGNATURE OF CANDIDATE ATHLETE

DATE

SIGNATURE OF PARENT/GUARDIAN OF CANDIDATE ATHLETE

DATE

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FINAL REMINDER

Make sure you send all the required information in one envelope

- PART I Completely filled out (to be filled out by the Coach and signed by the Candidate Athlete and the Candidate Athlete's Parent/Guardian)
- PART II Completed as directed by the Candidate Athlete
- PART III to be signed by the Candidate Athlete and the Candidate Athlete's Parent/Guardian

MAIL TO:

**FLEET FEET SPORTS
Attn: FLEET FEET SCHOLARSHIP
2210 MONROE AVENUE
ROCHESTER, NY 14618**

DUE NO LATER THAN THURSDAY, NOVEMBER 15th, 2007



FLEET FEET SCHOLARSHIP REVIEW PROCESS

Once all applications have been submitted to the above address, they will be reviewed by David and Ellen Boutillier, along with their lead staff members Greg Buzulencia and Mark Andrews. The four members of the Fleet Feet Scholarship Review Process will decide on the winner by November 30th, 2007. Upon completion of the decision, the coach for the athlete will be notified first to determine appropriate methods to notify the athlete and his/her parent/guardian.